

# NORTHERN NV JOBS REPORT

## ABOUT THE BROADCAST

The Northern NV Jobs Report is a fast-paced, bi-weekly, 15-minute television-style newscast spotlighting companies actively hiring across Northern Nevada. Filmed in a professional studio, delivering a credible newsroom-style platform designed to position featured businesses as top employers—not just advertisers.

## WHY PARTNER WITH US?

**Expanded statewide reach** through powerful social media presence and live event visibility

**High-impact, high-energy broadcasts** that capture attention and keep audiences engaged

**Multi-platform exposure** across email, website, YouTube, and social media channels

**A unique opportunity to elevate your brand** and stand out in front of a targeted audience

# SEE THE STUDIO HERE



## OUR PACKAGES

### TITLE SPONSOR

- Naming rights: Northern NV Jobs Report “Presented by [Your Company].”
- Brand integration throughout the entire show
- Monthly Featured Employer Spotlight

*Investment: \$4,000/mo*

### SEGMENT SPONSOR

- Ownership of key segments like Top Jobs Hiring Now or Job of the Week
- On-air mentions, logo placement, and social exposure
- Delivered on broadcast and social media

*Investment: \$1,200/show*

### FEATURED EMPLOYER SPOTLIGHT

- A professionally produced 60–90 second segment highlighting your company
- Focus on open roles, culture, and why people should work for you
- Delivered on broadcast and social media

*Investment: \$2,500/show*